



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore.

(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC, New Delhi, & Member of Association of Indian Universities, New Delhi)

3.1.2 The institution provides seed money to its teachers for research (average per year; INR in Lakhs)

Sl. No.	Particulars	Year	Page No.
1	List of faculties who have been provided with seed money for research along with the title of the project, duration and amount year-wise.	2019-20	2



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List of faculties who have been provided with Seed Money for the Year 2019-20

S. No	Name of the Principal Investigator	Title	Duration	Grant Amount (Rs)
1	Dr. Anil Kumar	Innovative Marketing Strategies: Lessons from Successful Companies	2 years	3,60,000
2	Dr. Jayashree K	Education Policy Analysis: Impacts on Curriculum and Instruction	2 years	6,90,000
3	Dr. Krishnaprasad K	A study on multifactor authentication model using fingerprint hash code, password and OTP	2 years	8,70,000
4	Dr. P.S Aithal	Implementation Strategies of Higher Education Part of National Education Policy 2020 of India towards Achieving its Objectives	2 years	3,40,000
5	Dr. Vijayalakshmi Naik	Investigating the Impact of Feedback Mechanisms on Mathematical Understanding	1 year 6 months	1,60,000
6	Dr. C. Kusumakar Hebbar	Impact of Digital Education	2 years	4,30,000
7	Dr. Ramesh Pai	"Exploring the Intersection: An In-Depth Analysis of Children and Educational Psychology"	2 years	7,40,000
8	Dr. Laveena D'Mello	A study on the self-esteem and academic performance among the students	2 years	5,80,000
9	Dr. Ramesh Pai	Does Capitalism Produce Second Generation Entrepreneurial Class?	2 years	2,10,000
10	Dr. Vidya	Women And Mental Health-An analysis	2 years	3,20,000



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